

## Overview

In addition to driving policy, communications, budget, and legislation activities, federal agency leaders need to focus on delivery of results through improved implementation. To do this, the White House and agency heads identify a handful of goals to achieve. There are two types of goals that the Federal Government focuses on: **Agency Priority Goals** and **Cross Agency Priority Goals**.

## Agency Priority Goals

An Agency Priority Goal (APG) is a specific, challenging goal that can be accomplished in a two-year period, offering a **high priority opportunity for improvement**. Agency leaders select a small handful of these goals, identify responsible officials, and review progress on them on a quarterly basis, effectively motivating agency staff to work harder and smarter to improve performance and ensuring accountability for outcomes. Here are two examples:



The Department of Commerce will improve the useful lead time of its weather forecast model guidance to 9.5 days which will enable more accurate, consistent, forecasts, and warnings for high-impact and extreme weather events.



USDA will reduce the number of children in food insecure households by 10% from a baseline of 15.8 million (2013) to 14.2 million.

## Cross-Agency Priority Goals

Cross-Agency Priority (CAP) Goals are a tool used to accelerate progress on a limited number of priority areas where **implementation requires active collaboration between multiple agencies**. CAP Goals help agencies overcome organizational barriers to achieve better performance than they can on their own. Set or revised every four years, CAP Goals include outcome-oriented goals that cover a limited number of crosscutting policy areas. CAP Goals also include management goals focused on management improvements across the federal government. **They have been used to:**

- ❖ Open nearly a quarter of a million federal data sets for American companies and citizens (Open Data CAP Goal)
- ❖ Realize \$2.1 billion in savings by implementing smarter federal buying practices (Category Management CAP Goal)
- ❖ Bring in an additional \$5.5 billion for American companies through foreign direct investment (Job-Creating Investment CAP Goal)

